

10 February 2015

Dear Principal

We would like to advise you about an exciting initiative called “Speak Greek in March”, which will be implemented in March 2015.

The aim of this initiative is to encourage and provide opportunities to people of Greek background to use the Greek language as much as possible in their daily activities in places such as the family home, school, the market and at social gatherings.

The initiative has originated in Australia and has received a favorable response from Greeks around the world, who expressed an interest to replicate the idea of the campaign in their communities.

Therefore, we kindly request that you endorse and promote this initiative to the families of your students of Greek background, encouraging them to support and participate in the campaign.

Please find attached a letter to parents with suggestions on how they can make this initiative a success by using Greek in real communication situations.

We seek your valuable assistance in promoting the initiative and we would appreciate it if you would be in a position to provide us with feedback both prior to March and afterwards with suggestions which would enable us to improve the 2016 campaign.

Our email is info@speakgreekinmarch.com

Kind regards,

The organising committee.

